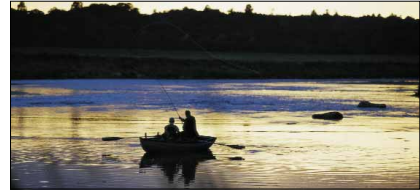


A Celebration of Salmon Rivers



NASF is producing this wonderful book with three objectives in mind -- (1) to engender love and respect for our great Atlantic salmon rivers and the need to conserve them, (2) to give NASF and its mission additional exposure, and (3) to raise a little money. It will be "coffee table" size of 240 pages with over 250 beautiful photographs. There is an inspiring Foreword by HRH the Prince of Wales, a Dedication to former NASF(US) Board Member Jack Hemingway and an Introduction by NASF Founder and Chairman Orri Vigfusson. The book will depict over fifty of the world's finest salmon rivers through spectacular photographs and short descriptions by people who know these rivers well:

Scotland

Dee -- Stewart Spence
Deveron -- Alastair Robertson
Helmsdale -- Max Hastings
Naver -- Archie Baillie
North and South Esks -- Tony Andrews
Spey -- Michael Wigan
Tay -- Michael Smith
Tweed -- Richard Vainer

Norway, Sweden and Finland

Alta -- David Hoare
Gaula -- Oystein Aas
Laerdal -- Oystein Aas
Namsen -- Endre Aalberg
Orkla -- Vegard Heggem
Stjordal -- Manfred Raguse
Em -- Pelle Klippinge
Morrum -- Jonas and Camilla Hedlund
Tana -- Marku Kempainen

France and Spain

Gave d'Oloron -- Michael Maumus
Rivers of Asturias -- Javier Loring Armada

Russia

Kharlovka, Rynda, East Litza and Zolotaya -- Gordon Sim
Ponoi -- Tarquin Millington-Drake
Yokanga -- Michael Evans

Restoring the Great Rivers of Yore

Rhine -- Max Gloor
Penobscoot -- Andrew Goode
Skjern -- Kurt Malmbak Kjeldsen

Canada

Bonaventure -- Mark Brefka
Eagle -- Len Rich
Miramichi -- Bill Taylor
Grand Cascapedia -- Hoagy B. Carmichael
Moise -- Donal C. O'Brien, Jr.
Restigouche -- Paul Volcker

Iceland

Grímsá -- Einar Benediktsson
Haffjardará, -- Thomas McGuane
Hofsá -- Sigurður Helgason and Robert Jackson
Langá -- Steinar Lúðvíksson

Iceland

Laxá in Adaldal -- Michael Charleston
Laxá in Kjós -- Þórarinn Sigþórsson
Laxá in Leirásveit -- Uffe Ellemann-Jensen
Nordura -- Bjarni Júlíusson
Thvera Kjarra -- Ragnar Ónundarson
Selá -- Orri Vigfusson
Vatnsdalsá -- Jóhannes Nordal
Vídaldalsá -- Andri Teitsson

Ireland

Bann (Lower) -- David Agnew
Blackwater -- Padraic Fallon
Boyne -- Ken Whitaker
Foyle -- Duke of Abercorn
Moy -- Robert Gillespie

England and Wales

Exe -- Ian Cook
Dart -- Charles Bingham
Welsh Dee -- Alan Sanders and Gordon Wigginton
Tyne -- Jeremy Herrmann
Wye and Usk -- Gareth Edwards

The book is being published by Jepsen & Co. in Denmark and will be distributed by **Merlin Unwin Books** in the UK and Ireland, **Stackpole Books** in the US and Canada, **Edda Publishing** in Iceland and **Jepsen & Co.** in Scandinavia. NASF intends to sell as many books as it can to supporters and friends. It pays no commissions on these "private" sales; hence greater profits.

How to order:

To order multiple copies of the book (50 copies or more) with a special corporate logo or other organization identification, please email either jashton@hunton.com or latimer@paris.sl.slb.com. You will need to provide your logo and whatever text you want printed in the book.

Regular edition books (which will be shipped as soon as the book is received from the printer this September) may be ordered directly from the distributor in your region. Purchasers in the **US and Canada** may order books on Stackpole Books' website, www.stackpolebooks.com. (go to "Fly Fishing General Interest" in "Outdoor Books"). Please be sure to include "NASF" after your name on the order form -- that will assure that the sale is attributed to NASF as a "private sale" (no commission). **Purchasers in Europe** may order books from the **distributor in your country or region (see above)** by using the appropriate special NASF order form (no commission on the sale) which are available from NASF (email jashton@hunton.com) and will be available soon on NASF's website (www.nasfonline.org).

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